Small spots, powerful performance

The power of Goliath Cockroach Gel lies in its greater speed of action and its exceptionally high activity against cockroaches. Very high cockroach mortalities are achieved more quickly than with other baits. Under laboratory conditions, this high mortality is achieved within 12 hours of cockroaches consuming the gel.

Fast control is important with gel baits. If they take too long, customers will not be satisfied and additional treatments may be required.

With Goliath, however, visible effects and reductions in cockroach populations can be seen overnight.

Faster control also means greater customer satisfaction and reduced call-backs. Goliath is highly active against cockroaches. This means that extremely low amounts of chemical are required to achieve excellent levels of control.

Goliath Cockroach Gel

The most advanced cockroach treatment

• Clean, odourless and unobtrusive
• Highly effective in extremely low doses
• Fast-acting and rapidly spread to cockroaches in inaccessible harboursages through the ‘Transfer Effect’
• Applied simply, safely and conveniently
• Retains attraction and potency for long-lasting control
• Does not go hard or runny in the tube

For clean, efficient treatment of cockroach infestations, Goliath is the professional choice.

Goliath Gel Spot Size Recommendation

Small cockroach species: Large cockroach species:

3-4mm in Diameter 6mm in Diameter

(e.g. German cockroach, smoky brown cockroach, Oriental cockroach, Australian cockroach)

Goliath® is the professional choice. For further information, contact Freecall 1800 006 393.
The professional’s choice for cockroach control

Since its introduction, Goliath® Cockroach Gel has created a revolution in professional cockroach control. Although numerous attempts have been made to copy this very successful cockroach control product, the original is definitely the best.

The secret of Goliath is that it not only contains the extremely effective new generation active ingredient fipronil but it is combined with a superior, very attractive and stable bait matrix. It only requires three to five grams of Goliath to treat an average-sized home.

Unlike sprays, Goliath attracts cockroaches to feed on the product. Cockroaches that feed on the gel return to their harbours and pass a lethal dose to others that they contact.

By utilising the natural behaviour of cockroaches to return to harbours, Goliath controls cockroaches at their source. This translates into highly effective, long-term control. The gel that remains after the infestation has been controlled will continue to be effective, and will provide protection and control of future infestations for a period of approximately three months.

Goliath can only be applied by a professional whose knowledge of cockroach biology will maximise the effect of gel placement.

Transfer Effect™

Once cockroaches have eaten Goliath Cockroach Gel, they contaminate others through cannibalisation and consumption of faecal matter.

This means that Goliath has a powerful “Transfer Effect™” or secondary kill that extends its activity to areas that are difficult to treat, ensuring that the population of cockroaches is fully controlled. In effect, each cockroach that consumes the gel acts as a mobile bait, taking product back to the harbourage.

This unique transfer effect is a particularly important mechanism, as not all cockroaches will find the gel placements. Knockdown products like sprays, which cause rapid mortality, do not have this effect because the cockroaches are killed before they have the chance to return to the harbourage. Hence, while sprays provide quick knockdown of cockroaches, they can have difficulty in completely controlling infestations where cockroaches remain hidden or do not expose themselves to the sprayed surfaces.

The Transfer Effect uses the natural behaviour of cockroaches to extend the activity of Goliath throughout the infestation. This is one of the major reasons for the very high level of control provided by Goliath. While other baits may claim secondary kill, only Goliath has the Transfer Effect to ensure it works much more rapidly and effectively.

Advantages of using Goliath

When a customer employs a pest control company to control cockroaches, they are looking for a combination of the following:

- fast eradication
- no re-infestation
- no disruption
- no health risks

Goliath Cockroach Gel causes no disruption and provides fast, effective control.

Goliath is unique in combining the benefits of baiting with fast eradication. Goliath can be applied with minimal disruption to commercial premises and without the need to vacate the premises.

Graph 1: Goliath provides rapid and effective control of German cockroaches. 100% control achieved in 48 hours.

Graph 2: Goliath provides superior transfer against German cockroaches.

Graph 3: Goliath provides superior transfer against American cockroaches.